

PRESS RELEASE – FOR IMMEDIATE DISTRIBUTION



Astrosociology Research Institute

P.O. Box 1129

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Date: June 18, 2014

Re: Geoffrey Notkin's Appointment to the Astrosociology Research Institute Board of Directors

The Astrosociology Research Institute is pleased to announce that on June 8, 2014, Geoffrey Notkin, B.F.A., joined the Astrosociology Research Institute (ARI) Board of Directors. We look forward to working with Mr. Notkin to advance the social sciences, humanities, and the arts in space exploration, spaceflight, and related matters in collaboration with scientists, scholars, and practitioners in the STEM fields. The Institute exists to develop astrosociology into an academic field and conduct research that chronicles the relationship between space and society/humankind.

Geoffrey Notkin's background is well-suited to assisting ARI in moving forward to tackle the many underrepresented areas related to the human dimension of space. A lifelong space exploration enthusiast and advocate, Mr. Notkin is best known to the public as an award-winning author, global adventurer, and host of two television series: *Meteorite Men* on the Science Channel, and his latest venture, the educational TV series *STEM Journals*. He has published more than 150 articles on meteoritics, paleontology, astronomy, adventure travel, and history, and has worked with many of the world's foremost museums and universities as an internationally recognized authority on meteorite science.

Mr. Notkin is a popular guest speaker and lecturer, having recently addressed leading space conferences such as the International Space Development Conference, SpaceFest, NewSpace, NEAF, ASAE, and numerous others. He is an advisor to Deep Space Industries, a commercial asteroid mining venture, and a member of the Explorers Club, the Electronic Frontier Foundation, the International Dark-Sky Association, the Association of Applied Paleontological Sciences, and the International Meteorite Collectors Association. The minor planet 132904, discovered at Mount Palomar, was named after Geoff in recognition of his contributions to science and education.

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